akinda sport

SUMMARY FOR THE BOARD
Updated October 2026

Your club's official sticker album



A keepsake for the children and income for the club. Akinda makes the album with a sticker for every participant (athletes, staff, parents, volunteers); families buy the packets and part of every packet sold stays with the club.

In six points

1. It's the club's official album: every participant (athletes, staff, parents, volunteers) has their own sticker.
2. Akinda takes care of design, printing and delivery. The club sends the list, organises the photos and approves the proofs.
3. On sale or return the club never takes a financial risk: it sells, keeps its share and passes Akinda its own; unsold stock goes back free of charge.
4. Children under 13 get the album as a gift. Your consultant explains the retail price and terms for your country.
5. The contract lasts 12 months, with no penalties. To stop it renewing, a short email is enough.
6. The club needs one person to follow the list, the photos and the proofs for a few weeks: who will do it?

Two options: the club chooses with Akinda

Sale or return

NO RISK · for clubs with 100+ participants

- Akinda sets the quantities and ships them.
- The club sells first, then passes Akinda only its share of what was sold.
- Unsold stock goes back free of charge: no financial risk.
- Retail price and terms are agreed at the start.

Prepaid

MAXIMUM EARNINGS · to earn as much as possible

- The club chooses the quantities and pays in advance, at a lower price.
- The club sets the selling price and keeps all the income.
- Ideal for a strong start or a pre-sale.
- Unsold stock stays with the club: order the right quantities.

What the club gets

- **The album as a gift** for children under 13 (from 100 participants).
- **Sponsor pages** to offer to local businesses: the income stays with the club.
- **Official 12×18 photos** of everyone, to give away or sell to families.
- **Colour:** cover and stickers are always in colour; page backgrounds depend on the size of the club.

Timing and contract

Timing: if the list, photos and approvals arrive on time, everything is delivered in about a month. With photos by the end of October, the collection almost always starts before Christmas.

Contract: 12 months, no penalties; a short email is enough to stop it renewing. While it runs, products with the club's brand are made with Akinda (exclusivity).

INTERESTED?

Scan the code and leave your club details

An Akinda consultant calls you back, goes through numbers and options with you and answers the board's questions. No commitment: it is just a request for information.

sport.akinda.com/en/sticker-album